Introducing our company
ENABLING VALUE
What we can do for you.

We are the management consultancy for complex business change situations.

THINK-TANK
- Researching and publishing studies and white papers
- Partnerships with universities

EXPERTS
- International network of industry experts
- Access to know-how and concrete informational advantages

INVESTORS
- Investing in tomorrow’s promising business models
- Building on talent, capital, and coop-entrepreneurship
Your challenges – our expertise.

Our operating fields along your value chain.
Management consultancy.

e&Co. is your specialist for business change situations. Look forward to our personal, individual, inspiring approach to consultancy.

VALIDATE COMPETITIVE POSITIONING
How is your company doing compared to competitors?
What needs to change?

 ANALYSE ORGANISATION AND STRUCTURAL FITNESS
How agile and adaptive does your company structure need to be to reach its full competitive potential?

IFT OPERATIONAL PERFORMANCE AND EFFICIENCY
What do you need in order to push your company forward?

UTILISE BUSINESS MODEL OPPORTUNITIES
How can you secure lasting success for your company?

LEVATE INNOVATION AND CONSUMER INSIGHT
How can you become a leading innovator – and stay one?
Why we are just what you need.

TRACTION

Active **change processes** from kick-off through to the final whistle: we provide traction to move forward.

**RECOGNITION**

We listen, understand, and adapt to each new client situation on its own merits – and work on it in that spirit.

**INDEPENDENCE**

e&Co. is wholly staff-owned, meaning that we make our own decisions and shape our own business.

**ENTREPRENEURIALISM**

We are independent entrepreneurs – and we don’t leave our perspective at the door.

**EVOLUTIONARY PARTNERSHIP**

As long-term partners for both our clients and our staff, we help to push development and increase value.
Our clients.

- Entrepreneurs facing **big challenges**.
- Global **industry giants** and small-to-medium-sized, family-run companies
- Clients aiming for change and **lasting value-adds**.

Selected clients our consultants had the honour of working with:
Some of our consultants’ most striking project successes.

Program for increased efficiency and performance in **AFTER SALES**.

**IT-SOURCING:** concept and implementation of the first global cloud-based hosting solution for a big-name German industrial.

**Entry strategy for the AFRICAN automotive market from an Asian OEM’s point of view.**

**Supervising complex CHANGE MANAGEMENT processes at the interface between IT and business units.**

Operative steering and **GOVERNANCE** of the largest digital sales & marketing initiative in German industry.

**BENCHMARK STUDY:** What does it take to become the world’s leading car manufacturer by 2025?

**RESTUCTURING** and supporting to anchor lasting turn-around management in a group subsidiary.

**INTERIM MANAGEMENT** in global engineering.

Entry strategy for the AFRICAN automotive market from an Asian OEM’s point of view.
Some of our consultants’ most striking project successes.

**PERFORMANCE AUDITS** for immediate transparency and target-orientated recommendations in crisis situations.

**LEADERSHIP SUMMIT** for the management board of a multi-brand group.

**BRIDGE TO EUROPE:** supporting Asian medium-sized companies in entering the European market.

**STRATEGIC GROWTH PROGRAM** for an internationally active hidden champion.

**REORGANISATION** and revitalisation of a software development organisation.
Why e&Co. is your partner of choice.

- **CUSTOM APPROACH** – tailored specifically to each challenge.

- **RAPID FACT-CHECKS** from an objective point of view as a sound basis on which to make decisions.

- Clear focus on the **WAY FORWARD**: detailed recommendations for action and plans to implement measures proposed.

- The right mix of operational expertise and **STRATEGIC NETWORKING** between relevant stakeholder interests.

- Broad range of **PRACTICAL COMPETENCES**, working in cooperation with various partners where necessary.
Enabling value for you.

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